

Minister of Canadian Heritage
and Official Languages



Ministre du Patrimoine canadien
et des Langues officielles

Ottawa, Canada K1A 0M5

Dear Sir/Madam,

Since 2012, our Government has been building momentum toward the 150th anniversary of Confederation with the theme **Strong. Proud. Free.** We continue to commemorate historic nation-building anniversaries and individuals such as the Bicentennial of the War of 1812, the 100th and 75th anniversaries of the First and Second World Wars, the 50th anniversary of the National Flag of Canada, the Fathers of Confederation, Sir John A. MacDonald and Samuel de Champlain. On the Road to 2017, we are building knowledge and understanding of our history and the remarkable story of this country.

Our Government is now launching the *Canada 150 Fund*, a funding initiative that aims to promote Canadian values, culture and history, generate national pride and bring citizens together to celebrate the 150th anniversary of Confederation in 2017. The primary focus of the *Canada 150 Fund* is to support initiatives that will be delivered during the 150th anniversary period in 2017, with special consideration given to initiatives that will both build momentum in the period leading up to the anniversary and have on-going impacts in 2017 and beyond.

The *Canada 150 Fund* is open to a wide variety of Canadian organizations, including not-for-profit organizations, business corporations (for non-commercial projects), schools and municipalities and their agencies.

The *Canada 150 Fund* will support activities that:

- Encourage participants to give back to Canada through gifts or time and energy, in ways that leave a lasting legacy;
- Provide Canadians with opportunities to actively participate and/or celebrate together, promoting and building a deeper understanding of Canada, its people and what it means to be Canadian; and
- Recognize and promote exceptional Canadian people, places, achievements and events that continue to shape our country.

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Eligible projects under the community-driven activities include:

- Celebratory or commemorative activities and events;
- Community-building activities and events;
- Sport and active-living activities and events;
- Exhibits, commemorative plaques, monuments and permanent installations;
- Site dedication ceremonies, interpretive programming and tours;
- Documentary films, learning materials and activities;
- Theatrical or musical performance; and
- Large-scale artwork contests and projects.

A limited number of high-impact, large-scale projects that are national in scope will be supported through the *Canada 150 Fund* as Signature Initiatives. Projects may be considered as candidates to be Signature Initiatives if they are:

- Specifically designed to celebrate the 150th anniversary of Confederation;
- National in scope and reach;
- Unique and innovative; and
- Participation-oriented.

For more information about the *Canada 150 Fund*, including information on obtaining the Applicant's Guide and application form, please consult the Government of Canada website at www.canada150.gc.ca.

Please accept my best wishes.

Sincerely,



The Honourable Shelly Glover, P.C., M.P.