



BC Museums Week Social Media Posting Schedule

The following posting schedule and questions/theme prompts are provided to facilitate ease of participation and increased discussion during BC Museums Week.

The following table outlines the scheduled posts for 10am and 2pm on the BCMA Twitter (@BCMuseumsAssn) and Facebook (/BCMuseumsAssn) accounts, as well as on the BC Museums Week Facebook Event (<https://www.facebook.com/events/367967106910253/>). Posts will include the discussion questions seen below as well as unique content (such as highlights of BCMA activities or those of BC Museums).

Museums and individuals are encouraged to participate by:

1. scheduling posts addressing these topics/questions to correspond with BCMA posts at the times below;
2. sharing/retweeting the BCMA posts as they come up, with responses in the shared post;
3. Dialoguing through comments/replies on the BCMA's original posts.

The questions and prompts presented here are just suggestions – participating museums may choose to create unique content for each day's theme, or connect content to other activities (such as #AskACurator or an on-site program). Feel free to engage however best suits your context, we welcome all forms of participation!

Please remember to use #BCMuseums in your posts! On May 18, feel free to also use #MuseumDay to join the global International Museum Day movement.

For full daily theme descriptions, additional participation resources, and more information about BC Museums Week, please see the BCMA's website:

<http://museumsassn.bc.ca/professional-development/upcoming-events/bc-museums-week/>

If you have any questions about social media participation or other aspects of BC Museums Week, please email Ben Fast at bfast@museumsassn.bc.ca

The full schedule is on the following page.



BC Museums Week Posting Schedule

Date	10:00am	2:00pm
May 14 – BC Museums Week Launch	Launch: Proclamation and brief outline of the week ahead	Schedule for discussion topics, links to FB event, highlights of participating museums
May 15 – Museum People	Who works at your museum? What do your staff do each day? What’s special behind-the-scenes that visitors don’t see your staff doing?	Who are your volunteers? What makes them so passionate for your institution? Who are your visitors? Any special mentions?
May 16 – Cultural Exchange and Museum Partners	What other museums have you partnered with? How do these partnerships benefit you/the other museum? What have you learned from working with other museums (or other GLAM sector organizations)?	Who do you engage with locally/regionally/provincially? How do you work with members of your community? What does cultural exchange look like with these partners?
May 17 – The Contribution of BC Museums	How does your museum contribute to your community? The province? The museum sector?	How do you advocate for your museum? How do you engage with your political representatives? Success stories and tips for advocacy greatly appreciated here!
May 18 – International Museum Day: Contested Histories	What are you doing to celebrate #MuseumDay? What are contested histories in BC? What are contested histories relevant to your museum? How does your museum present these contested histories?	Is there anything special you want to share for #MuseumDay? How has presenting contested histories changed your museum? How has it impacted your community? What contested histories still need to be addressed in BC museums?
May 19 – Reconciliation and Looking to the Future	How has your museum worked towards reconciliation? What opportunities exist for your museum?	What does the future hold for your museum? What are you doing to bring your museum into a new future full of success, reconciliation, and excellence?
May 20-21 – BC Museum Showcase	Use these days to celebrate your museum and highlight anything from the BC Museums Week that was	

