



3228 31ST AVENUE
VERNON, BC V1T 2H3

T 250.545.3173
F 250.545.9096

www.vernonpublicartgallery.com

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MEDIA RELEASE

For Immediate Release

Who: Vernon Public Art Gallery

What: Riot on the Roof - alternative arts event

When: Saturday, August 25, 7-11pm

Where: Vernon Parkade

Art Gallery Riots for 10th Year

On August 25th, the Vernon Parkade will once again be transformed into a dynamic venue of alternative arts, for one night only.

Riot on the Roof has been a success since its inception a decade ago. The event was first created to fill a need in the community - to provide accessible cultural experiences to the public, as well as provide a venue for young artists to perform and exhibit their art. After ten years of growing the event and building momentum with young audiences, there are no signs of slowing down and this year the organizers promise to not disappoint.

Gallery Youth Ambassadors and UBCO Fine Arts students Carmen Winther and Peter Navratil have been working hard to make sure Riot is as good as or better than previous years, which have attracted more than 700 attendees. There will be some familiar performers at this year's event but there will be new artists as well.

"We are so excited to have Kelowna's Andrew Judah perform, they are a talented folk indie rock band with a great following. We have an incredible arrangement of artists this year, including students and professors from UBC Okanagan's Faculty of Creative and Critical Studies, Squids, Cody Rueger, Kailee McGuire, Randy Jerni, Kin Folk, The Poetry Elf, Knupunk, Thomas McIsaac, Ginger Snapp, Heidi Smith, and many more." – Carmen Winther, Youth Ambassador.

Each Parkade level hosts an array of talent, showcasing art in all its forms. This year guests can expect to see live art and music, dance, poetry, comedy, installation and performance art. The very top level of the Parkade is the main stage for a great line-up of bands to perform, while the levels below are designated to be creative art making places that include both artist and audience participation. Once the sun starts to set, the Parkade becomes an interactive, energized art space.

"It's been customary for many years now, to also have graffiti and mural artists fill a wall space of the Parkade that stay permanently for the enjoyment of Parkade users. It's like a small version of walking Toronto's Graffiti Alley. This is what young artists want to see and do. The Gallery simply doesn't have the capacity to offer a space for exploration of this capacity so we have taken to the Parkade and created something unique to the North Okanagan. Riot on the Roof is a safe, dry, inclusive event for



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youth and young adults to explore art in various forms, and just have a good time.” – Dauna Kennedy Grant, Executive Director.

Riot on the Roof takes place from 7:00 p.m. – 11:00 p.m. in the Vernon Parkade above the Vernon Public Art Gallery, located at 3228 31st Ave Vernon BC. Tickets are \$10 for Gallery members and early-bird purchasers (by August 17) or \$15 for non-members. Tickets are available online at www.vernonpublicartgallery.com/riot-on-the-roof/, in person at the Gallery or at the door. Food vendors will also be on site. Funds raised help provide an honorarium to all the participating artists, and help develop youth programs at the Gallery.

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Facebook event page: https://www.facebook.com/events/276986799518095/?active_tab=discussion

YouTube Video: https://www.youtube.com/watch?v=bbWmPVw1H_8

#ROTR

Images: 2018 Riot on the Roof Poster

2017 Riot on the Roof images

Carmen Winther and Peter Navatil, 2018 Vernon Public Art Gallery Youth Ambassadors

Media Contacts:

Dauna Kennedy Grant Executive Director, 250.545.3173, dauna@vernonpublicartgallery.com

Kelly MacIntosh Marketing & Programming Coordinator, 250.545.3173,

laura@vernonpublicartgallery.com