



FOR IMMEDIATE RELEASE  
January 20, 2020

**ONE DAY, ONE MILLION MEMORIES: BC MUSEUMS GET READY TO CELEBRATE FAMILY DAY**

One-time grants available for arts, culture, and heritage institutions to host free Family Day events

**VICTORIA, BC** – The BC Museums Association (BCMA), in partnership with the Province of British Columbia, is offering one-time grants to support local museums, art galleries, historic places, cultural heritage institutions and Indigenous communities in hosting a free community event for Family Day 2020. The grant program provides up to \$1,000 per event to cover a portion of the costs, such as art supplies, staff time, honorariums for knowledge keepers and community elders, facility expenses, equipment rentals or basic refreshments for a free community Family Day event.

“In communities across the province, memories that last a lifetime will be created on Family Day. This funding allows cultural heritage organizations to open their doors to families, building strong connections between British Columbians and our communities’ rich arts, culture, and heritage,” says BCMA Executive Director Ryan Hunt. “We are delighted to work with the Province of British Columbia again to provide financial support to help museums offer accessible special programs to families.”

“B.C. Family Day is a celebration of family life and an opportunity to spend time with your loved ones doing things you enjoy,” said Lisa Beare, Minister of Tourism, Arts and Culture. “We’re proud to offer grants that help bring communities together so everyone can participate in free, accessible Family Day events and activities.”

The list of supported Family Day activities will be available here: <https://bcmuseums.org/>

*Fast Facts about Family Day Grants for Museums*

- Through this funding program 59 events in 48 communities were held during Family Day 2019.
- Events are held during the BC Family Day long weekend (February 14-17, 2020) and are free and accessible to everyone.
- Events are hosted and produced by local museums, art galleries, historic places and/or Indigenous communities.
- Museums and other eligible groups can apply through a simple online application process.
- Applications are approved on a first-come, first-serve basis. The deadline for applications is February 10, 2020 at 4:30 pm or until all grant funds are allocated.
- Full details available at <http://museumsassn.bc.ca/awards/bc-family-day-grants/>

**About the BC Museums Association:**

Founded in 1957, the British Columbia Museums Association (BCMA) creates a bright future for British Columbia’s museum, gallery, and related heritage communities through networking, advocacy, innovation, and professional development. It delivers programs and services to the benefit for both museum professionals and British Columbians as a whole, acting as the cultural and heritage information hub for British Columbia while providing a unified voice for the institutions, trustees, professional staff and volunteers.

**Contact:**

Ryan Hunt, Executive Director, BCMA  
Tel: 250-884-0499; [executivedirector@museumsassn.bc.ca](mailto:executivedirector@museumsassn.bc.ca)