



Government of Canada Survey of Heritage Institutions: 2019

Report on: Museums & Art Galleries by Size and Province/Territories

Canada

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Notes

This is a special analysis report on the 2019 Government of Canada Survey of Heritage Institutions (2017 data).

The tables included in this report refer only to data on museums and art galleries combined, and is broken down by size and by province/territory, with the exception of Table 5 and Table 6 for Prince Edward Island, and Table 23 and Table 24 for the Territories (which include Yukon, Nunavut, North West Territories); These tables only include data on museums due to the absence of sufficient art gallery data, making it unreliable to include. However, it should be noted that National Table 1 and Table 2 include the unweighted responses for art galleries from Prince Edward Island, Yukon, Nunavut and North West Territories. For this reason, some combined totals of all individual provincial and territorial tables will not add up to the totals in the national tables.

For the purpose of this report, institution size is broken down into three categories, which is based on gross revenues. The breakdown of institution sizes are as follows;

- Small institutions: Revenues under \$100,000;
- Medium institutions: Revenues between \$100,000 to \$999,999;
- Large institutions: Revenues of \$1,000,000 and over.

The data presented in the tables have been weighted to produce estimates at the provincial, territorial and national levels. The report provides counts of institutions by province and territory at the top of each table, which allows for data results to be broken down by "average of each small institution, medium institution and large institution" within the province/territories and Canada overall.

It should also be mentioned that for the purpose of this survey, institution counts are based on the primary function of the institution. Many institutions have multiple functions. An institution, for example, that consists of a museum, an archive and a historic site, may indicate that its primary function is as a museum, and so that institution is added only to the count of museums, in order to avoid double counting of data.

Table 1. Canada, not-for-profit museums and art galleries: National revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Canada small museums & art galleries	Canada medium museums & art galleries	Canada large museums & art galleries	Canada museums & art galleries total (2017)
Number of Institutions	1,037	615	167	1,819
Unearned revenues				
Federal government	\$4,135	\$19,167	\$263,640	\$286,942
Provincial government	\$5,811	\$42,635	\$273,451	\$321,897
Local government	\$5,301	\$48,725	\$87,502	\$141,528
Donations tax receipted	\$4,632	\$22,249	\$136,691	\$163,572
Donations non-tax receipted	\$2,109	\$8,781	\$42,479	\$53,369
Donations from other charities	\$533	\$5,323	\$72,837	\$78,694
Interest/ investment	\$555	\$3,758	\$27,575	\$31,888
Total unearned revenues	\$23,076	\$150,639	\$904,175	\$1,077,890
Earned revenues				
Gross income from rental of facilities	\$499	\$4,091	\$23,906	\$28,497
Membership fees	\$374	\$1,672	\$30,795	\$32,842
Admission fees	\$1,698	\$11,036	\$162,818	\$175,553
Public programs fees	\$521	\$8,466	\$53,491	\$62,478
Fundraising	\$4,815	\$15,817	\$33,842	\$54,474
Sales of goods and services	\$3,000	\$22,944	\$135,629	\$161,573
Other earned revenue	\$3,657	\$16,336	\$53,801	\$73,794
Total earned revenue	\$14,565	\$80,363	\$494,283	\$589,212
Total revenues	\$37,641	\$231,002	\$1,398,458	\$1,667,101
Expenditures				
Advertising and promotion	\$1,585	\$5,556	\$45,660	\$52,802
Travel and vehicle	\$349	\$2,372	\$11,293	\$14,014
Interest and bank charges	\$201	\$2,399	\$13,688	\$16,288
Office supplies and expenses	\$958	\$5,407	\$26,716	\$33,080
Occupancy costs	\$4,953	\$21,184	\$130,962	\$157,098
Professional consulting fees	\$901	\$9,563	\$51,570	\$62,034
Training for staff and volunteers	\$70	\$649	\$1,740	\$2,460
All compensation wages and admin	\$13,246	\$95,390	\$514,812	\$623,448
FMV of Donated goods to charitable activities ¹	\$131	\$1,762	\$44,684	\$46,577
Total cost of all purchased supplies	\$2,115	\$13,305	\$103,982	\$119,403
Amortization of capital assets	\$1,037	\$9,313	\$164,940	\$175,289
Research grants and scholarships	\$27	\$277	\$3,667	\$3,971
Other operating expenditures	\$14,665	\$38,796	\$176,624	\$230,085
Total expenditures	\$40,238	\$205,972	\$1,290,339	\$1,536,549
Profit margin (percent)	-6.9%	10.8%	7.7%	7.8%

1. FMV is an acronym for fair market value.

Table 2. Canada, not-for-profit museums and art galleries: National industry characteristics profile, 2017

	Canada small museums & art galleries	Canada medium museums & art galleries	Canada large museums & art galleries	Canada museums & art galleries total (2017)
Number of Institutions	1,037	615	167	1,819
Employment				
Full-time employees (FT)	222	1,559	5,991	7,772
Part-time employees (PT)	1,674	3,687	7,290	12,651
Contract workers	351	1,254	1,758	3,363
Number of volunteers	24,346	31,900	25,809	82,055
Hours worked by all volunteers	1,389,804	1,706,093	1,540,790	4,636,687
Attendance				
# of Visits	3,566,328	11,081,465	34,728,972	49,376,764
# of Online visits	5,953,342	44,077,342	123,046,150	173,076,834
# of School groups	6,436	25,707	69,483	101,62
# of Members	45,183	103,534	1,187,793	1,336,51
Artefacts/ Exhibitions				
# of Indigenous artefacts	96,016	2,067,643	2,559,630	4,723,28
# of Indigenous ancestral remains	0	12	2,427	2,44
# of Permanent exhibitions	6,154	4,635	1,950	12,73
# of Exhibitions created	2,950	3,032	1,217	7,19
# of Exhibitions circulated	1,018	903	502	2,42
# of Online Exhibitions hosted	446	907	365	1,71
Research				
# of Research requests	23,056	30,796	3,445	6,14

Table 3. Newfoundland and Labrador, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	N.L. small museums & art galleries	N.L. medium museums & art galleries	N.L. large museums & art galleries	N.L. museums & art galleries total (2017)
Number of Institutions	73	16	2	91
Unearned revenues				
Federal government	\$363	\$585	\$685	\$1,633
Provincial government	\$462	\$723	\$7,287	\$8,472
Local government	\$196	\$342	\$142	\$680
Donations tax receipted	\$415	\$117	\$778	\$1,310
Donations non-tax receipted	\$174	\$41	\$1,709	\$1,924
Donations from other charities	\$1	\$19	\$0	\$20
Interest/ investment	\$0	\$15	\$88	\$103
Total unearned revenues	\$1,610	\$1,843	\$10,690	\$14,142
Earned revenues				
Gross income from rental of facilities	\$41	\$222	\$197	\$460
Membership fees	\$0	\$136	\$0	\$137
Admission fees	\$130	\$634	\$670	\$1,434
Public programs fees	\$42	\$69	\$132	\$243
Fundraising	\$148	\$476	\$0	\$624
Sales of goods and services	\$225	\$625	\$1,468	\$2,317
Other earned revenue	\$117	\$86	\$301	\$503
Total earned revenue	\$703	\$2,247	\$2,767	\$5,718
Total revenues	\$2,313	\$4,090	\$13,457	\$19,860
Expenditures				
Advertising and promotion	\$32	\$180	\$510	\$722
Fravel and vehicle	\$23	\$85	\$83	\$192
nterest and bank charges	\$8	\$38	\$46	\$92
Office supplies and expenses	\$27	\$86	\$111	\$223
Dccupancy costs	\$292	\$331	\$2,123	\$2,746
Professional consulting fees	\$37	\$114	\$160	\$312
Fraining for staff and volunteers	\$18	\$30	\$7	\$55
All compensation wages and admin	\$787	\$1,632	\$4,689	\$7,109
MV of Donated goods to charitable activities ¹	\$8	\$0	\$0	\$8
Fotal cost of all purchased supplies	\$52	\$229	\$274	\$555
Amortization of capital assets	\$108	\$341	\$1,181	\$1,629
Research grants and scholarships	\$0	\$0	\$0	\$0
Other operating expenditures	\$677	\$885	\$2,227	\$3,789
Total expenditures	\$2,069	\$3,952	\$11,411	\$17,431
Profit margin (percent)	10.5%	3.4%	15.2%	12.2%

1. FMV is an acronym for fair market value.

Table 4. Newfoundland and Labrador, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	N.L. small museums & art galleries	N.L. medium museums & art galleries	N.L. large museums & art galleries	N.L. museums & a galleries total (2017
Number of Institutions	73	16	2	9
Employment				
Full-time employees (FT)	6	24	67	9
Part-time employees (PT)	200	116	57	37
Contract workers	41	40	8	8
Number of volunteers	1,480	302	200	1,98
Hours worked by all volunteers	54,986	36,434	4,550	95,97
Attendance				
# of Visits	200,708	155,506	185,000	541,2
# of Online visits	221,172	160,767	264,616	646,5
# of School groups	234	142	700	1,0
# of Members	528	1,314	1,900	3,74
Artefacts/ Exhibitions				
# of Indigenous artefacts	349	0	0	34
# of Indigenous ancestral remains	0	0	110	1
# of Permanent exhibitions	497	180	7	68
# of Exhibitions created	143	43	9	1
# of Exhibitions circulated	0	2	3	
# of Online Exhibitions hosted	21	0	11	:
Research				
# of Research requests	785	1,871	310	2,96

Table 5. Prince Edward Island, not-for-profit museums: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	P.E.I. small museums	P.E.I. medium museums	P.E.I. large museums	P.E.I. museums total (2017)
Number of Institutions	15	7	0	
Number of Institutions	15	7	U	22
Unearned revenues	¢102	¢r.c.	X	¢220
Federal government	\$183	\$56	X X	\$239
Provincial government	\$270	\$889	х	\$1,158
Local government	\$171	\$411	Х	\$582
Donations tax receipted	\$33	\$43	х	\$76
Donations non-tax receipted	\$16	\$14	х	\$30
Donations from other charities	\$8	\$0	x	\$8
Interest/ investment	\$0	\$17	x	\$17
Total unearned revenues	\$681	\$1,430	X	\$2,110
Earned revenues			×.	
Gross income from rental of facilities	\$20	\$2	X	\$22
Membership fees	\$0	\$1	X	\$1
Admission fees	\$0	\$264	Х	\$264
Public programs fees	\$36	\$12	X	\$48
Fundraising	\$7	\$53	x	\$60
Sales of goods and services	\$69	\$368	Х	\$437
Other earned revenue	\$2	\$40	Х	\$42
Total earned revenue	\$135	\$740	х	\$875
Total revenues	\$816	\$2,169	Х	\$2,985
Expenditures				
Advertising and promotion	\$66	\$31	Х	\$97
Travel and vehicle	\$5	\$7	Х	\$12
Interest and bank charges	\$0	\$12	Х	\$12
Office supplies and expenses	\$25	\$18	Х	\$43
Occupancy costs	\$124	\$90	Х	\$214
Professional consulting fees	\$1	\$6	Х	\$8
Training for staff and volunteers	\$0	\$14	Х	\$14
All compensation wages and admin	\$398	\$952	Х	\$1,351
FMV of Donated goods to charitable activities ¹	\$0	\$0	Х	\$0
Total cost of all purchased supplies	\$0	\$41	Х	\$41
Amortization of capital assets	\$0	\$0	Х	\$0
Research grants and scholarships	\$0	\$0	Х	\$0
Other operating expenditures	\$125	\$152	Х	\$277
Total expenditures	\$744	\$1,323	Х	\$2,067
Profit margin (percent)	8.8%	39.0%	x	30.8%

1. FMV is an acronym for fair market value.

	P.E.I. small museums	P.E.I. medium museums	P.E.I. large museums	P.E.I. museums total (2017)
Number of Institutions	15	7	0	22
Employment				
Full-time employees (FT)	8	7	Х	15
Part-time employees (PT)	46	41	Х	87
Contract workers	30	7	Х	37
Number of volunteers	360	81	Х	441
Hours worked by all volunteers	8,475	1,423	Х	9,898
Attendance				
# of Visits	68,955	97,829	х	166,784
# of Online visits	5,007	14,280	х	19,287
# of School groups	117	110	х	227
# of Members	288	16	Х	304
Artefacts/ Exhibitions				
# of Indigenous artefacts	0	0	х	0
# of Indigenous ancestral remains	0	0	х	C
# of Permanent exhibitions	113	10	х	122
# of Exhibitions created	23	7	х	30
# of Exhibitions circulated	5	1	х	6
# of Online Exhibitions hosted	5	0	х	5
Research				
# of Research requests	1,450	1,215	х	2,665

Table 6. Prince Edward Island, not-for-profit museums: Industry characteristics profile, 2017

Table 7. Nova Scotia, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	N.S. small museums & art galleries	N.S. medium museums & art galleries	N.S. large museums & art galleries	N.S. museums & art galleries total (2017)
Number of Institutions	80	37	8	125
Unearned revenues				
Federal government	\$526	\$987	\$13,492	\$15,004
Provincial government	\$909	\$3,642	\$9,710	\$14,261
Local government	\$316	\$761	\$1,635	\$2,713
Donations tax receipted	\$257	\$1,462	\$1,005	\$2,725
Donations non-tax receipted	\$164	\$219	\$517	\$901
Donations from other charities	\$88	\$200	\$1,196	\$1,484
Interest/ investment	\$89	\$357	\$152	\$599
Total unearned revenues	\$2,350	\$7,629	\$27,709	\$37,687
Earned revenues				
Gross income from rental of facilities	\$83	\$122	\$547	\$752
Membership fees	\$32	\$31	\$329	\$392
Admission fees	\$99	\$675	\$3,216	\$3,989
Public programs fees	\$92	\$225	\$1,376	\$1,693
Fundraising	\$295	\$1,094	\$1,601	\$2,991
Sales of goods and services	\$270	\$1,339	\$2,626	\$4,235
Other earned revenue	\$257	\$361	\$793	\$1,411
Total earned revenue	\$1,128	\$3,848	\$10,488	\$15,464
Total revenues	\$3,478	\$11,476	\$38,197	\$53,151
Expenditures				
Advertising and promotion	\$133	\$241	\$1,448	\$1,822
Travel and vehicle	\$28	\$130	\$360	\$517
Interest and bank charges	\$62	\$83	\$130	\$275
Office supplies and expenses	\$114	\$330	\$411	\$854
Occupancy costs	\$465	\$1,312	\$3,773	\$5,550
Professional consulting fees	\$44	\$287	\$634	\$966
Training for staff and volunteers	\$2	\$15	\$58	\$75
All compensation wages and admin	\$1,504	\$5,249	\$13,907	\$20,659
FMV of Donated goods to charitable activities ¹	\$0	\$60	\$0	\$60
Total cost of all purchased supplies	\$353	\$475	\$1,153	\$1,981
Amortization of capital assets	\$75	\$674	\$3,418	\$4,167
Research grants and scholarships	\$0	\$1	\$0	\$1
Other operating expenditures	\$1,064	\$1,255	\$3,873	\$6,193
Total expenditures	\$3,843	\$10,112	\$29,165	\$43,120
Profit margin (percent)	-10.5%	11.9%	23.6%	18.9%

1. FMV is an acronym for fair market value.

Table 8. Nova Scotia, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	N.S. small museums & art galleries	N.S. medium museums & art galleries	N.S. large museums & art galleries	N.S. museums & a galleries total (2017
Number of Institutions	80	37	8	12
Employment				
Full-time employees (FT)	13	80	175	26
Part-time employees (PT)	209	284	228	72
Contract workers	18	20	34	7
Number of volunteers	1,764	1,048	655	3,46
Hours worked by all volunteers	120,374	53,215	34,868	208,45
Attendance				
# of Visits	231,277	514,598	1,073,150	1,819,02
# of Online visits	177,320	2,151,002	1,491,044	3,819,3
# of School groups	590	507	946	2,04
# of Members	2,693	9,990	7,926	20,60
Artefacts/ Exhibitions				
# of Indigenous artefacts	5,032	489	28	5,54
# of Indigenous ancestral remains	0	0	0	
# of Permanent exhibitions	328	406	244	9
# of Exhibitions created	276	162	39	4
# of Exhibitions circulated	9	14	1	:
# of Online Exhibitions hosted	59	5	3	
Research				
# of Research requests	5,078	4,320	4,287	13,68

Table 9. New Brunswick, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	N.B. small museums & art galleries	N.B. medium museums & art galleries	N.B. large museums & art galleries	N.B. museums & art galleries total (2017)
Number of Institutions	39	22	3	64
Unearned revenues				
Federal government	\$150	\$717	\$219	\$1,086
Provincial government	\$174	\$1,679	\$4,094	\$5,947
Local government	\$88	\$541	\$1,006	\$1,635
Donations tax receipted	\$130	\$522	\$5,549	\$6,201
Donations non-tax receipted	\$130	\$175	\$15	\$320
Donations from other charities	\$7	\$46	\$123	\$176
Interest/ investment	\$6	\$92	\$1,910	\$2,007
Total unearned revenues	\$684	\$3,772	\$12,917	\$17,372
Earned revenues				
Gross income from rental of facilities	\$0	\$232	\$78	\$310
Membership fees	\$5	\$26	\$56	\$86
Admission fees	\$46	\$456	\$252	\$755
Public programs fees	\$0	\$438	\$62	\$500
Fundraising	\$113	\$757	\$194	\$1,064
Sales of goods and services	\$96	\$441	\$630	\$1,168
Other earned revenue	\$122	\$805	\$11	\$938
Total earned revenue	\$382	\$3,155	\$1,282	\$4,820
Total revenues	\$1,066	\$6,927	\$14,199	\$22,192
Expenditures				
Advertising and promotion	\$26	\$119	\$226	\$371
Travel and vehicle	\$14	\$52	\$212	\$278
Interest and bank charges	\$5	\$40	\$43	\$87
Office supplies and expenses	\$42	\$125	\$225	\$393
Occupancy costs	\$167	\$670	\$771	\$1,608
Professional consulting fees	\$51	\$138	\$682	\$871
Training for staff and volunteers	\$0	\$16	\$28	\$44
All compensation wages and admin	\$389	\$2,909	\$4,923	\$8,222
FMV of Donated goods to charitable activities ¹	\$8	\$59	\$2,852	\$2,919
Total cost of all purchased supplies	\$41	\$151	\$554	\$745
Amortization of capital assets	\$0	\$206	\$677	\$883
Research grants and scholarships	\$0	\$3	\$4	\$7
Other operating expenditures	\$371	\$1,418	\$1,137	\$2,927
Total expenditures	\$1,114	\$5,906	\$12,334	\$19,354
Profit margin (percent)	-4.5%	14.7%	13.1%	12.8%

1. FMV is an acronym for fair market value.

Table 10. New Brunswick, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	N.B. small museums & art galleries	N.B. medium museums & art galleries	N.B. large museums & art galleries	N.B. museums & ar galleries total (2017
Number of Institutions	39	22	3	6
Employment				
Full-time employees (FT)	9	49	54	11
Part-time employees (PT)	85	112	127	32
Contract workers	5	43	34	8
Number of volunteers	460	891	140	1,49
Hours worked by all volunteers	69,884	26,598	8,246	104,72
Attendance				
# of Visits	85,726	183,554	126,605	395,88
# of Online visits	902,183	703,564	1,727,084	3,332,83
# of School groups	252	417	336	1,00
# of Members	2,601	2,037	1,688	6,32
Artefacts/ Exhibitions				
# of Indigenous artefacts	2	201	150	35
# of Indigenous ancestral remains	0	0	0	
# of Permanent exhibitions	360	124	15	49
# of Exhibitions created	81	144	26	25
# of Exhibitions circulated	28	29	3	6
# of Online Exhibitions hosted	4	7	14	2
Research				
# of Research requests	827	2,302	3,086	6,21

Table 11. Quebec, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Que. small museums & art galleries	Que. medium museums & art galleries	Que. large museums & art galleries	Que. museums & art galleries total (2017)
Number of Institutions	76	104	34	214
Unearned revenues				
Federal government	\$372	\$4,236	\$98,418	\$103,026
Provincial government	\$402	\$11,982	\$89,989	\$102,373
Local government	\$421	\$7,025	\$15,922	\$23,368
Donations tax receipted	\$420	\$4,548	\$19,064	\$24,032
Donations non-tax receipted	\$159	\$1,811	\$6,216	\$8,186
Donations from other charities	\$7	\$1,190	\$26,609	\$27,806
Interest/ investment	\$15	\$702	\$10,149	\$10,865
Total unearned revenues	\$1,795	\$31,494	\$266,367	\$299,657
Earned revenues				
Gross income from rental of facilities	\$36	\$125	\$4,054	\$4,215
Membership fees	\$64	\$182	\$7,184	\$7,429
Admission fees	\$241	\$2,411	\$41,305	\$43,957
Public programs fees	\$74	\$2,803	\$10,114	\$12,991
Fundraising	\$116	\$1,185	\$4,126	\$5,426
Sales of goods and services	\$448	\$3,927	\$19,998	\$24,374
Other earned revenue	\$439	\$3,892	\$25,115	\$29,445
Total earned revenue	\$1,417	\$14,524	\$111,896	\$127,837
Total revenues	\$3,212	\$46,018	\$378,264	\$427,494
Expenditures				
Advertising and promotion	\$112	\$1,387	\$9,393	\$10,892
Travel and vehicle	\$37	\$345	\$2,803	\$3,185
Interest and bank charges	\$47	\$983	\$5,576	\$6,607
Office supplies and expenses	\$83	\$651	\$4,718	\$5,452
Occupancy costs	\$258	\$4,209	\$38,963	\$43,429
Professional consulting fees	\$164	\$2,356	\$17,943	\$20,463
Training for staff and volunteers	\$2	\$62	\$181	\$245
All compensation wages and admin	\$1,267	\$16,846	\$117,223	\$135,336
FMV of Donated goods to charitable activities ¹	\$37	\$191	\$10,536	\$10,764
Total cost of all purchased supplies	\$254	\$1,005	\$22,962	\$24,221
Amortization of capital assets	\$16	\$2,891	\$42,594	\$45,501
Research grants and scholarships	\$0	\$6	\$10	\$16
Other operating expenditures	\$901	\$8,493	\$67,585	\$76,980
Total expenditures	\$3,177	\$39,427	\$340,487	\$383,091
Profit margin (percent)	1.1%	14.3%	10.0%	10.4%

1. FMV is an acronym for fair market value.

Table 12. Quebec, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	Que. small museums & art galleries	Que. medium museums & art galleries	Que. large museums & art galleries	Que. museums & art galleries total (2017)
Number of Institutions	76	104	34	214
Employment				
Full-time employees (FT)	45	337	1,518	1,900
Part-time employees (PT)	173	728	1,590	2,491
Contract workers	52	207	510	769
Number of volunteers	1,443	2,850	2,888	7,181
Hours worked by all volunteers	107,285	120,354	119,920	347,560
Attendance				
# of Visits	172,826	1,071,097	13,225,178	14,469,101
# of Online visits	226,389	3,283,425	31,153,209	34,663,023
# of School groups	571	6,441	17,480	24,492
# of Members	5,875	12,214	257,775	275,863
Artefacts/ Exhibitions				
# of Indigenous artefacts	28	3,376	46,721	50,125
# of Indigenous ancestral remains	0	0	12	12
# of Permanent exhibitions	173	276	227	675
# of Exhibitions created	83	352	248	683
# of Exhibitions circulated	57	464	145	66
# of Online Exhibitions hosted	55	99	164	317
Research				
# of Research requests	5,544	19,816	12,353	37,713

Table 13. Ontario, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Ont. small museums & art galleries	Ont. medium museums & art galleries	Ont. large museums & art galleries	Ont. museums & ar galleries total (2017)
Number of Institutions	256	167	54	477
Unearned revenues				
Federal government	\$831	\$5,585	\$111,217	\$117,633
Provincial government	\$879	\$5,851	\$90,121	\$96,851
Local government	\$1,851	\$19,830	\$26,558	\$48,239
Donations tax receipted	\$1,882	\$6,825	\$78,667	\$87,374
Donations non-tax receipted	\$591	\$3,097	\$18,368	\$22,056
Donations from other charities	\$139	\$2,709	\$36,116	\$38,964
Interest/ investment	\$257	\$1,395	\$9,217	\$10,869
Total unearned revenues	\$6,430	\$45,292	\$370,264	\$421,986
Earned revenues				
Gross income from rental of facilities	\$56	\$1,198	\$9,209	\$10,463
Membership fees	\$151	\$583	\$14,418	\$15,152
Admission fees	\$465	\$3,247	\$60,541	\$64,254
Public programs fees	\$137	\$2,536	\$20,814	\$23,487
Fundraising	\$1,529	\$5,121	\$20,670	\$27,319
Sales of goods and services	\$1,021	\$5,902	\$71,899	\$78,823
Other earned revenue	\$1,031	\$4,192	\$17,378	\$22,601
Total earned revenue	\$4,391	\$22,779	\$214,929	\$242,098
Total revenues	\$10,820	\$68,071	\$585,193	\$664,084
Expenditures				
Advertising and promotion	\$334	\$1,346	\$22,758	\$24,438
Travel and vehicle	\$124	\$874	\$4,903	\$5,901
Interest and bank charges	\$47	\$603	\$5,493	\$6,143
Office supplies and expenses	\$253	\$1,723	\$12,979	\$14,954
Occupancy costs	\$1,695	\$5,353	\$59,406	\$66,454
Professional consulting fees	\$223	\$2,259	\$20,672	\$23,15
Training for staff and volunteers	\$11	\$129	\$963	\$1,10
All compensation wages and admin	\$3,957	\$28,860	\$222,183	\$255,000
FMV of Donated goods to charitable activities ¹	\$33	\$294	\$29,653	\$29,98
Total cost of all purchased supplies	\$346	\$3,887	\$59,665	\$63,898
Amortization of capital assets	\$445	\$2,412	\$73,002	\$75,85
Research grants and scholarships	\$0	\$250	\$3,562	\$3,81
Other operating expenditures	\$4,538	\$12,000	\$40,648	\$57,18
Total expenditures	\$12,007	\$59,989	\$555,886	\$627,882
Profit margin (percent)	-11.0%	11.9%	5.0%	5.5%

1. FMV is an acronym for fair market value.

Table 14. Ontario, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	Ont. small museums & art galleries	Ont. medium museums & art galleries	Ont. large museums & art galleries	Ont. museums & art galleries total (2017)
Number of Institutions	256	167	54	477
Employment				
Full-time employees (FT)	55	422	2,330	2,808
Part-time employees (PT)	384	927	2,220	3,531
Contract workers	68	379	781	1,227
Number of volunteers	5,356	13,730	9,650	28,737
Hours worked by all volunteers	511,705	765,697	811,965	2,089,367
Attendance				
# of Visits	1,214,648	3,796,845	9,966,444	14,977,936
# of Online visits	3,209,784	22,198,335	58,788,708	84,196,827
# of School groups	1,462	8,843	24,028	34,333
# of Members	11,399	27,849	683,181	722,429
Artefacts/ Exhibitions				
# of Indigenous artefacts	42,931	2,006,518	142,544	2,191,994
# of Indigenous ancestral remains	0	5	1,123	1,129
# of Permanent exhibitions	1,131	1,054	494	2,679
# of Exhibitions created	1,006	971	492	2,469
# of Exhibitions circulated	652	122	227	1,00
# of Online Exhibitions hosted	141	299	65	50
Research				
# of Research requests	27,603	14,927	120,722	163,253

Table 15. Manitoba, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Man. small museums & art galleries	Man. medium museums & art galleries	Man. large museums & art galleries	Man. museums & art galleries total (2017)
Number of Institutions	109	32	9	150
Unearned revenues				
Federal government	\$446	\$1,053	\$27,092	\$28,591
Provincial government	\$373	\$1,475	\$6,563	\$8,410
Local government	\$475	\$1,660	\$2,422	\$4,556
Donations tax receipted	\$443	\$1,786	\$4,902	\$7,130
Donations non-tax receipted	\$215	\$339	\$1,304	\$1,858
Donations from other charities	\$105	\$89	\$1,753	\$1,947
Interest/ investment	\$75	\$135	\$173	\$384
Total unearned revenues	\$2,132	\$6,536	\$44,209	\$52,876
Earned revenues				
Gross income from rental of facilities	\$12	\$119	\$856	\$987
Membership fees	\$46	\$77	\$577	\$700
Admission fees	\$127	\$321	\$4,899	\$5,347
Public programs fees	\$39	\$204	\$1,049	\$1,293
Fundraising	\$450	\$1,013	\$1,170	\$2,632
Sales of goods and services	\$94	\$1,149	\$4,010	\$5,252
Other earned revenue	\$336	\$925	\$716	\$1,977
Total earned revenue	\$1,103	\$3,809	\$13,278	\$18,190
Total revenues	\$3,235	\$10,344	\$57,487	\$71,066
Expenditures				
Advertising and promotion	\$110	\$219	\$1,989	\$2,318
Travel and vehicle	\$24	\$81	\$937	\$1,042
Interest and bank charges	\$4	\$105	\$200	\$309
Office supplies and expenses	\$77	\$221	\$1,415	\$1,713
Occupancy costs	\$324	\$1,519	\$5,106	\$6,949
Professional consulting fees	\$75	\$234	\$1,881	\$2,190
Training for staff and volunteers	\$14	\$21	\$31	\$65
All compensation wages and admin	\$707	\$3,603	\$21,997	\$26,307
FMV of Donated goods to charitable activities ¹	\$4	\$299	\$285	\$588
Total cost of all purchased supplies	\$373	\$689	\$2,093	\$3,155
Amortization of capital assets	\$33	\$265	\$18,051	\$18,349
Research grants and scholarships	\$0	\$13	\$0	\$13
Other operating expenditures	\$1,683	\$1,544	\$5,338	\$8,564
Total expenditures	\$3,428	\$8,811	\$59,323	\$71,563
Profit margin (percent)	-6.0%	14.8%	-3.2%	-0.7%

1. FMV is an acronym for fair market value.

Table 16. Manitoba, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	Man. small museums & art galleries	Man. medium museums & art galleries	Man. large museums & art galleries	Man. museums & ar galleries total (2017
Number of Institutions	109	32	9	15
Employment				
Full-time employees (FT)	9	54	284	34
Part-time employees (PT)	110	187	242	54
Contract workers	20	160	36	21
Number of volunteers	2,855	2,880	1,373	7,10
Hours worked by all volunteers	162,212	67,521	93,239	322,97
Attendance				
# of Visits	166,741	425,873	1,863,856	2,456,47
# of Online visits	71,305	1,960,757	3,098,626	5,130,68
# of School groups	629	941	4,500	6,06
# of Members	2,369	8,457	34,124	44,95
Artefacts/ Exhibitions				
# of Indigenous artefacts	14,358	1,066	2,000,050	2,015,47
# of Indigenous ancestral remains	0	0	0	
# of Permanent exhibitions	694	316	61	1,07
# of Exhibitions created	358	185	26	56
# of Exhibitions circulated	76	47	9	13
# of Online Exhibitions hosted	42	31	25	g
Research				
# of Research requests	2,202	1,258	1,540	5,00

Table 17. Saskatchewan, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Sask small museums & art galleries	Sask medium museums & art galleries	Sask large museums & art galleries	Sask museums & art galleries total (2017)
Number of Institutions	150	36	7	193
Unearned revenues				
Federal government	\$345	\$879	\$3,268	\$4,491
Provincial government	\$799	\$1,838	\$10,387	\$13,024
Local government	\$339	\$2,026	\$5,853	\$8,218
Donations tax receipted	\$401	\$2,138	\$2,798	\$5,338
Donations non-tax receipted	\$300	\$144	\$2,207	\$2,651
Donations from other charities	\$9	\$128	\$2,592	\$2,729
Interest/ investment	\$23	\$177	\$283	\$483
Total unearned revenues	\$2,216	\$7,330	\$27,388	\$36,934
Earned revenues				
Gross income from rental of facilities	\$94	\$291	\$682	\$1,067
Membership fees	\$18	\$114	\$371	\$503
Admission fees	\$167	\$129	\$1,851	\$2,148
Public programs fees	\$52	\$113	\$87	\$252
Fundraising	\$802	\$898	\$280	\$1,980
Sales of goods and services	\$193	\$463	\$5,807	\$6,463
Other earned revenue	\$408	\$1,590	\$3,298	\$5,296
Total earned revenue	\$1,735	\$3,598	\$12,376	\$17,708
Total revenues	\$3,950	\$10,928	\$39,764	\$54,642
Expenditures				
Advertising and promotion	\$94	\$369	\$1,292	\$1,756
Travel and vehicle	\$20	\$100	\$233	\$353
Interest and bank charges	\$3	\$106	\$111	\$220
Office supplies and expenses	\$78	\$216	\$1,059	\$1,353
Occupancy costs	\$542	\$1,062	\$3,287	\$4,891
Professional consulting fees	\$127	\$647	\$584	\$1,358
Training for staff and volunteers	\$5	\$26	\$45	\$76
All compensation wages and admin	\$1,234	\$4,374	\$15,581	\$21,189
FMV of Donated goods to charitable activities ¹	\$8	\$34	\$0	\$42
Total cost of all purchased supplies	\$107	\$472	\$2,582	\$3,161
Amortization of capital assets	\$26	\$248	\$2,095	\$2,369
Research grants and scholarships	\$0	\$0	\$0	\$0
Other operating expenditures	\$1,538	\$1,812	\$11,743	\$15,094
Total expenditures	\$3,781	\$9,467	\$38,613	\$51,861
Profit margin (percent)	4.3%	13.4%	2.9%	5.1%

1. FMV is an acronym for fair market value.

Table 18. Saskatchewan, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	Sask small museums & art galleries	Sask medium museums & art galleries	Sask large museums & art galleries	Sask museums & ar galleries total (2017
Number of Institutions	150	36	7	19
Employment				
Full-time employees (FT)	18	86	195	29
Part-time employees (PT)	170	146	361	67
Contract workers	24	99	30	15
Number of volunteers	7,007	1,640	2,288	10,93
Hours worked by all volunteers	139,537	63,558	100,146	303,24
Attendance				
# of Visits	260,412	548,982	1,547,400	2,356,79
# of Online visits	307,617	1,522,617	1,364,715	3,194,94
# of School groups	1,344	1,507	2,804	5,6
# of Members	6,803	10,242	13,078	30,1
Artefacts/ Exhibitions				
# of Indigenous artefacts	29,532	2,382	5,012	36,92
# of Indigenous ancestral remains	0	0	0	
# of Permanent exhibitions	1,213	284	259	1,7
# of Exhibitions created	308	182	33	52
# of Exhibitions circulated	70	40	32	14
# of Online Exhibitions hosted	56	64	3	1.
Research				
# of Research requests	1,272	1,392	678	3,34

Table 19. Alberta, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Alta. small museums & art galleries	Alta. medium museums & art galleries	Alta. large museums & art galleries	Alta. museums & art galleries total (2017)
Number of Institutions	106	69	19	194
Unearned revenues				
Federal government	\$368	\$1,316	\$6,011	\$7,695
Provincial government	\$369	\$4,298	\$27,692	\$32,359
Local government	\$393	\$4,527	\$20,592	\$25,512
Donations tax receipted	\$409	\$2,158	\$8,706	\$11,274
Donations non-tax receipted	\$226	\$1,330	\$6,581	\$8,137
Donations from other charities	\$28	\$372	\$240	\$641
Interest/ investment	\$15	\$234	\$3,968	\$4,217
Total unearned revenues	\$1,809	\$14,235	\$73,790	\$89,834
Earned revenues				
Gross income from rental of facilities	\$69	\$765	\$3,422	\$4,256
Membership fees	\$21	\$113	\$3,747	\$3,880
Admission fees	\$134	\$776	\$25,126	\$26,037
Public programs fees	\$21	\$1,015	\$17,276	\$18,312
Fundraising	\$986	\$2,186	\$1,060	\$4,232
Sales of goods and services	\$175	\$3,300	\$17,142	\$20,617
Other earned revenue	\$526	\$2,011	\$3,525	\$6,063
Total earned revenue	\$1,932	\$10,165	\$71,299	\$83,396
Total revenues	\$3,741	\$24,400	\$145,089	\$173,230
Expenditures				
Advertising and promotion	\$581	\$471	\$4,135	\$5,186
Travel and vehicle	\$53	\$200	\$617	\$870
Interest and bank charges	\$20	\$130	\$932	\$1,081
Office supplies and expenses	\$144	\$673	\$3,736	\$4,552
Occupancy costs	\$406	\$2,725	\$8,801	\$11,932
Professional consulting fees	\$52	\$496	\$5,941	\$6,490
Training for staff and volunteers	\$8	\$167	\$119	\$293
All compensation wages and admin	\$1,352	\$10,075	\$59,267	\$70,693
FMV of Donated goods to charitable activities ¹	\$31	\$97	\$992	\$1,121
Total cost of all purchased supplies	\$434	\$3,119	\$10,552	\$14,105
Amortization of capital assets	\$298	\$818	\$16,537	\$17,653
Research grants and scholarships	\$4	\$0	\$0	\$4
Other operating expenditures	\$1,743	\$3,486	\$16,641	\$21,870
Total expenditures	\$5,125	\$22,456	\$128,268	\$155,850
Profit margin (percent)	-37.0%	8.0%	11.6%	10.0%

1. FMV is an acronym for fair market value.

Table 20. Alberta, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	Alta. small museums & art galleries	Alta. medium museums & art galleries	Alta. large museums & art galleries	Alta. museums & ar galleries total (2017
Number of Institutions	106	69	19	194
Employment				
Full-time employees (FT)	41	159	712	912
Part-time employees (PT)	139	386	1,467	1,991
Contract workers	7	76	173	255
Number of volunteers	1,855	3,258	4,468	9,581
Hours worked by all volunteers	68,683	328,509	153,286	550,478
Attendance				
# of Visits	713,471	1,907,063	2,918,509	5,539,04
# of Online visits	382,172	1,721,231	7,225,808	9,329,21
# of School groups	837	2,644	9,393	12,87
# of Members	6,679	15,562	69,911	92,15
Artefacts/ Exhibitions				
# of Indigenous artefacts	2,375	3,401	338	6,11
# of Indigenous ancestral remains	0	0	0	
# of Permanent exhibitions	1,004	912	396	2,31
# of Exhibitions created	395	390	161	94
# of Exhibitions circulated	19	116	52	18
# of Online Exhibitions hosted	31	194	9	23
Research				
# of Research requests	2,513	5,925	15,035	23,47

Table 21. British Columbia, not-for-profit museums and art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	B.C. small museums & art galleries	B.C. medium museums & art galleries	B.C. large museums & art galleries	B.C. museums & art galleries total (2017)
			<u> </u>	<u> </u>
Number of Institutions		101	23	235
Unearned revenues				
Federal government	\$551	\$3,017	\$2,717	\$6,285
Provincial government	\$485	\$4,699	\$19,273	\$24,458
Local government	\$758	\$11,438	\$13,338	\$25,535
Donations tax receipted	\$243	\$2,598	\$15,184	\$18,024
Donations non-tax receipted	\$131	\$1,580	\$5,510	\$7,221
Donations from other charities	\$143	\$571	\$4,202	\$4,916
Interest/ investment	\$75	\$624	\$1,631	\$2,330
Total unearned revenues	\$2,386	\$24,526	\$61,856	\$88,769
Earned revenues				
Gross income from rental of facilities	\$88	\$999	\$4,820	\$5,907
Membership fees	\$39	\$376	\$4,114	\$4,528
Admission fees	\$182	\$1,555	\$24,767	\$26,505
Public programs fees	\$23	\$1,006	\$2,538	\$3,568
Fundraising	\$369	\$2,818	\$4,573	\$7,760
Sales of goods and services	\$401	\$5,181	\$11,198	\$16,780
Other earned revenue	\$418	\$1,505	\$2,589	\$4,512
Total earned revenue	\$1,520	\$13,440	\$54,599	\$69,559
Total revenues	\$3,907	\$37,966	\$116,455	\$158,328
Expenditures				
Advertising and promotion	\$72	\$1,079	\$3,822	\$4,973
Travel and vehicle	\$21	\$201	\$1,109	\$1,330
Interest and bank charges	\$6	\$255	\$1,152	\$1,412
Office supplies and expenses	\$113	\$1,173	\$1,968	\$3,253
Occupancy costs	\$569	\$3,249	\$8,183	\$12,001
Professional consulting fees	\$126	\$1,439	\$2,613	\$4,178
Training for staff and volunteers	\$11	\$156	\$309	\$476
All compensation wages and admin	\$1,057	\$16,910	\$48,676	\$66,644
FMV of Donated goods to charitable activities ¹	\$2	\$725	\$366	\$1,094
Total cost of all purchased supplies	\$146	\$2,896	\$3,923	\$6,965
Amortization of capital assets	\$25	\$1,171	\$7,248	\$8,445
Research grants and scholarships	\$23	\$5	\$92	\$119
Other operating expenditures	\$1,844	\$6,438	\$26,222	\$34,504
Total expenditures	\$4,015	\$35,697	\$105,682	\$145,394
Profit margin (percent)	-2.8%	6.0%	9.3%	8.2%

1. FMV is an acronym for fair market value.

Table 22. British Columbia, not-for-profit museums and art galleries: Industry characteristics profile, 2017

	B.C. small museums & art galleries	B.C. medium museums & art galleries	B.C. large museums & art galleries	B.C. museums & ar galleries total (2017
Number of Institutions	111	101	23	235
Employment				
Full-time employees (FT)	13	285	586	885
Part-time employees (PT)	147	686	927	1,760
Contract workers	54	215	126	395
Number of volunteers	1,700	5,002	4,087	10,789
Hours worked by all volunteers	146,337	236,113	213,935	596,38
Attendance				
# of Visits	428,424	2,143,626	3,670,547	6,242,59
# of Online visits	449,860	10,228,563	17,859,058	28,537,48
# of School groups	395	3,666	9,141	13,20
# of Members	5,949	13,921	117,361	137,23
Artefacts/ Exhibitions				
# of Indigenous artefacts	1,410	11,114	295,553	308,07
# of Indigenous ancestral remains	0	7	1,169	1,17
# of Permanent exhibitions	507	939	232	1,67
# of Exhibitions created	266	552	160	97
# of Exhibitions circulated	102	61	27	18
# of Online Exhibitions hosted	32	165	26	22
Research				
# of Research requests	2,132	11,755	19,535	33,42

Table 23. Territories, not-for-profit museums: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	TERR ¹ small museums	TERR ¹ medium museums	TERR ¹ large museums	TERR ¹ museums total (2017)
Number of Institutions	16	16	2	34
Unearned revenues	10	10	-	
Federal government	\$0	\$661	\$129	\$790
Provincial government	\$688	\$4,867	\$5,810	\$11,364
Local government	\$293	\$159	\$28	\$480
Donations tax receipted	\$0	\$42	\$26	\$68
Donations non-tax receipted	\$0	\$7	\$0	\$7
Donations from other charities	\$0	\$0	\$0	\$0
Interest/ investment	\$0	\$4	\$0	\$4
Total unearned revenues	\$981	\$5,740	\$5,992	\$12,714
Earned revenues				
Gross income from rental of facilities	\$0	\$17	\$42	\$59
Membership fees	\$0	\$30	\$0	\$30
Admission fees	\$94	\$568	\$157	\$819
Public programs fees	\$0	\$44	\$14	\$58
Fundraising	\$0	\$180	\$0	\$180
Sales of goods and services	\$8	\$230	\$110	\$348
Other earned revenue	\$1	\$846	\$0	\$848
Total earned revenue	\$103	\$1,916	\$323	\$2,342
Total revenues	\$1,084	\$7,656	\$6,315	\$15,056
Expenditures				
Advertising and promotion	\$24	\$106	\$16	\$146
Travel and vehicle	\$0	\$294	\$5	\$299
Interest and bank charges	\$0	\$40	\$5	\$46
Office supplies and expenses	\$2	\$170	\$84	\$256
Occupancy costs	\$109	\$559	\$281	\$949
Professional consulting fees	\$0	\$1,554	\$352	\$1,900
Training for staff and volunteers	\$0	\$15	\$0	\$1
All compensation wages and admin	\$576	\$3,577	\$4,347	\$8,499
FMV of Donated goods to charitable activities ²	\$0	\$1	\$0	\$:
Total cost of all purchased supplies	\$11	\$327	\$6	\$343
Amortization of capital assets	\$11	\$148	\$49	\$208
Research grants and scholarships	\$0	\$0	\$0	\$0
Other operating expenditures	\$180	\$1,056	\$64	\$1,300
Total expenditures	\$913	\$7,847	\$5,208	\$13,969
Profit margin (percent)	15.8%	-2.5%	17.5%	7.2%

1. Territories include: Yukon, Northwest Territories and Nunavut. / 2. FMV is an acronym for fair market value.

	TERR ¹ small museums	TERR ¹ medium museums	TERR ¹ large museums	TERR ¹ museums total (2017)
Number of Institutions	16	16	2	34
Employment				
Full-time employees (FT)	5	50	41	96
Part-time employees (PT)	11	62	29	102
Contract workers	32	9	25	66
Number of volunteers	59	169	15	243
Hours worked by all volunteers	176	6,171	100	6,447
Attendance				
# of Visits	23,141	223,904	100,157	347,202
# of Online visits	533	132,800	73,282	206,615
# of School groups	5	487	101	593
# of Members	0	1,933	700	2,633
Artefacts/ Exhibitions				
# of Indigenous artefacts	0	39,094	69,234	108,328
# of Indigenous ancestral remains	0	0	13	13
# of Permanent exhibitions	133	133	12	279
# of Exhibitions created	0	32	8	40
# of Exhibitions circulated	0	6	1	7
# of Online Exhibitions hosted	0	42	26	68
Research				
# of Research requests	11	1,429	100	1,540

Table 24. Territories, not-for-profit museums: Industry characteristics profile, 2017

1. Territories include: Yukon, Northwest Territories and Nunavut.