

THE VR VOYAGE

AN OPPORTUNITY TO CREATE VIRTUAL EXPERIENCES
AND ADAPT TO A NEW WORLD.



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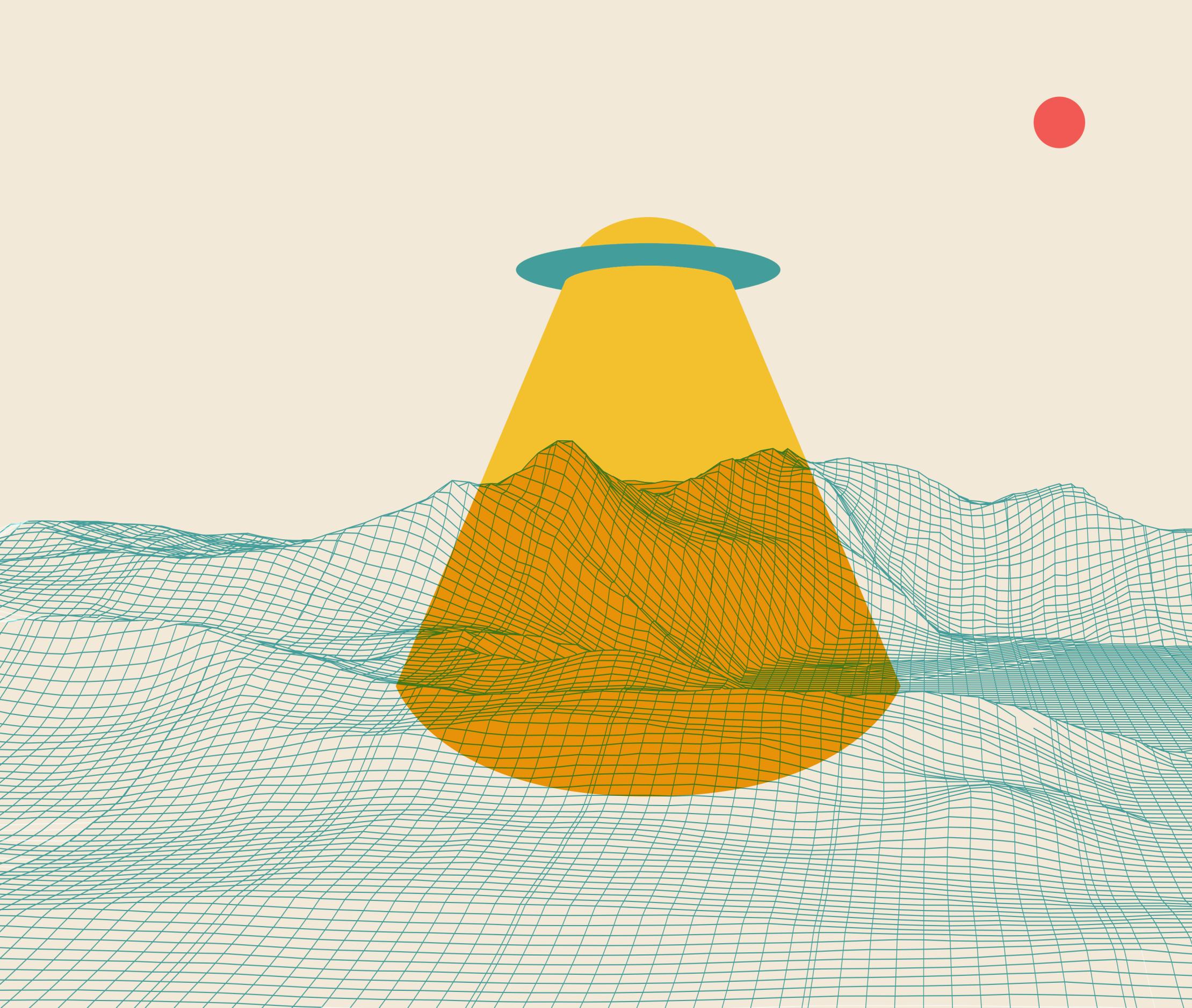
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ABOUT THE VR VOYAGE

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OUR STORY

As explorers, we were always experiencing new destinations, but 2020 had different plans for us. Locked inside with no chance to travel was too horrible to imagine, so we had to do something about it!

We wanted to find a way to continue exploring the world without risking our health and breaking travel restrictions. Virtual reality was the solution! By immersing ourselves in a VR experience, we feel like we are travelling without leaving home.

And, reading story after story of museums facing closure or independent tour guides losing their livelihoods, we wanted to link our VR knowledge and these local experts to help both sides.

Now, we are creating experiences to let explorers like us travel to the furthest corners of the globe without leaving their homes. We are also helping vital institutions and tourism workers find new sources of income to get them through this global crisis.



ABOUT THE VR VOYAGE THE PLATFORM

The VR Voyage platform is an online marketplace where all of the experiences we create with our Partners are hosted. With one single point for our virtual travellers to explore a wide variety of experiences, they know that they can return again and again to satisfy their desire to experience the world.



ABOUT THE VR VOYAGE

OUR AUDIENCE

The world is stuck at home and there are many people that are longing to explore history, culture, and new destinations regardless of lockdowns. We are inspiring English speaking travellers and students from Canada, USA, UK, Australia and New Zealand.



ABOUT THE VR VOYAGE EXPERIENCE STRUCTURE

These interactive virtual experiences are meant to enable customers to explore new destinations at their own pace. Similar in look to Google Street View, they are a series of 360° images or videos that have interactive elements integrated into them. These elements can be embedded videos (eg. YouTube clips), audio recordings, images, text and interactive guide recordings.

The guide recordings are the most important element. The VR Voyage team will record a series of 1-3min videos of you discussing points of interest in your experience. These will be added to 360° scenes for participants to activate the guide when they are ready to learn about individual interest points.

With all these interactive elements added together, there is the ability for participants to immerse themselves as deeply as they wish within the subject matter. Each experience is set to take a participant 60min to complete, but it can take longer for those that want to experience every interactive element.



ABOUT THE VR VOYAGE TICKET PRICING

Our baseline pricing strategy is for each experience to cost ~\$20 each. You have the final say on the price you want to set for your own experiences, but The VR Voyage will suggest a price based on the length and complexity of your experience.



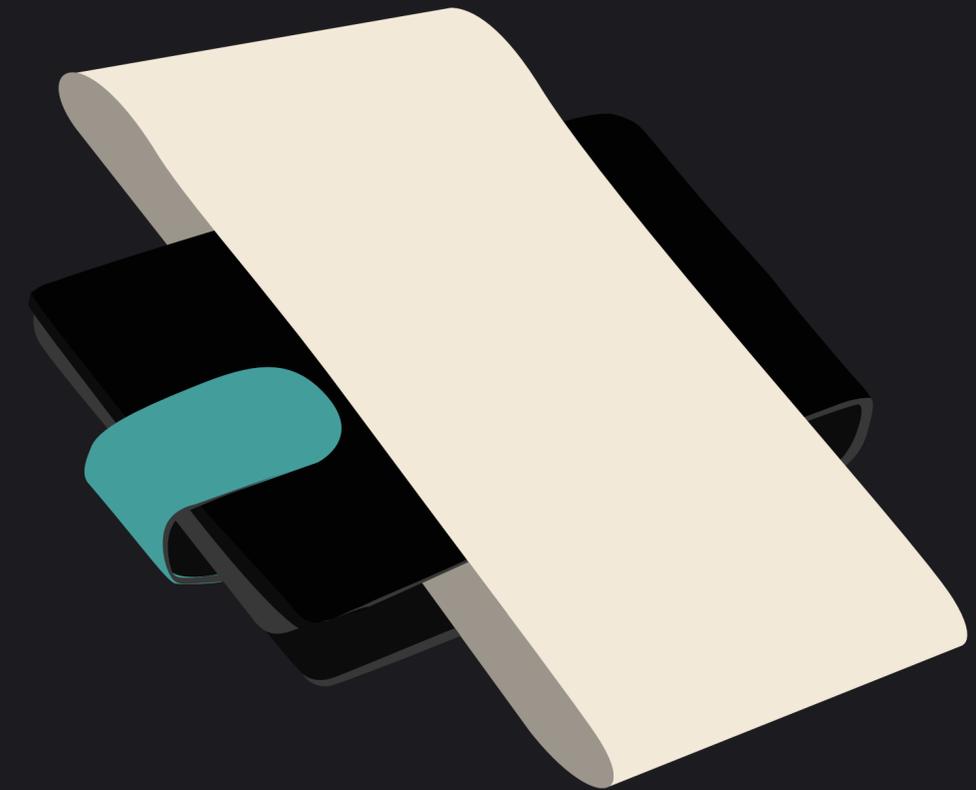


ABOUT OUR PARTNERSHIPS

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ZERO COST PRODUCTION

The creation of all experiences is free for you. Everything our team has to do in the backend to create the final product is our own investment into each experience. The VR Voyage, however, is not responsible for any remuneration of guides, performers, or any labour required for you to produce your interactive elements. All those costs are solely your responsibility as a Partner.



ABOUT OUR PARTNERSHIPS

PARTNER OBLIGATIONS

PARTNER

As a partner, you are responsible for supplying accurate, fact-based information, and providing a guide that will represent you throughout all virtual experience productions. Every interactive element within your experience is something that you provide to create a well thought out and in-depth experience for participants. All of this information must be something you have the right to use, whether that means it is created in-house or something you have purchased access to.

THE VR VOYAGE

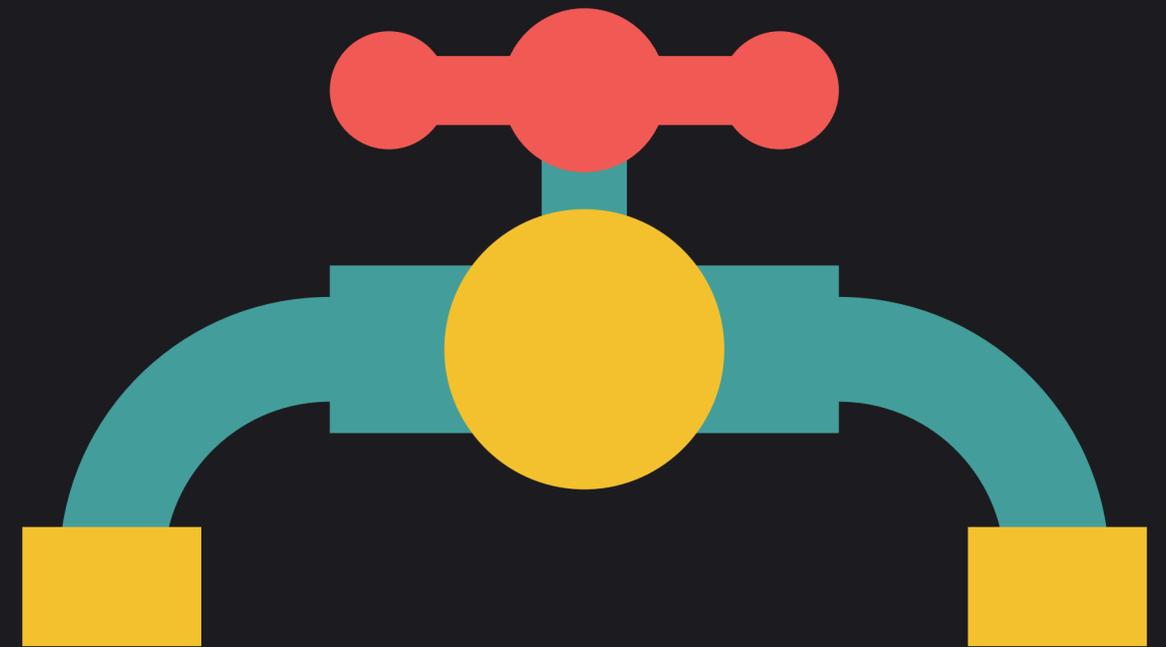
The VR Voyage conducts the recording, development and hosting of all experiences. Our team is in the field to capture your destination and record your guide. After this, The VR Voyage development team produces the final product using all the different elements.



ABOUT OUR PARTNERSHIPS

REVENUE SHARE

Once your experiences are published on The VR Voyage platform, each ticket purchase is split between The VR Voyage and you. There are two versions of this revenue share scheme that depend on the source of the customer. The revenue share is 90% and 10%. Sales made through the efforts of The VR Voyage are split with The VR Voyage retaining 90% of the sale and you receiving 10%. Likewise, sales that come through your promotional efforts leave 90% for you and The VR Voyage takes 10%. To track these sales you will be given a unique Partner Code.



ABOUT OUR PARTNERSHIPS

PARTNER CODES

As a partner of The VR Voyage, you receive a unique Partner Code for use in your own promotional activities. This code can be shared on your social media, through your membership, or on advertising campaigns. Every time a customer on The VR Voyage platform purchases one of your experiences and uses your unique Partner Code, this can easily be tracked and we calculate each month's payout based on this data.

With these codes, you can choose to take an active part in promoting your experiences and in return, you receive a larger percentage of those sales. We want to grow together, and by having strong partnerships with fair revenue sharing structures, we both benefit from the creation of each experience.



GET IN TOUCH

We want to partner with you to create a unique experience together. If you have any questions, please feel free to contact us!

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